Research plan

Context:

4. Participant profile:

Other

Before we start a research study, we need to create a plan that will help us stay focused throughout the process:

1. Success & KPIs: How will we know if this research is successful?

What are our Key Performance Indicators (KPIs)?

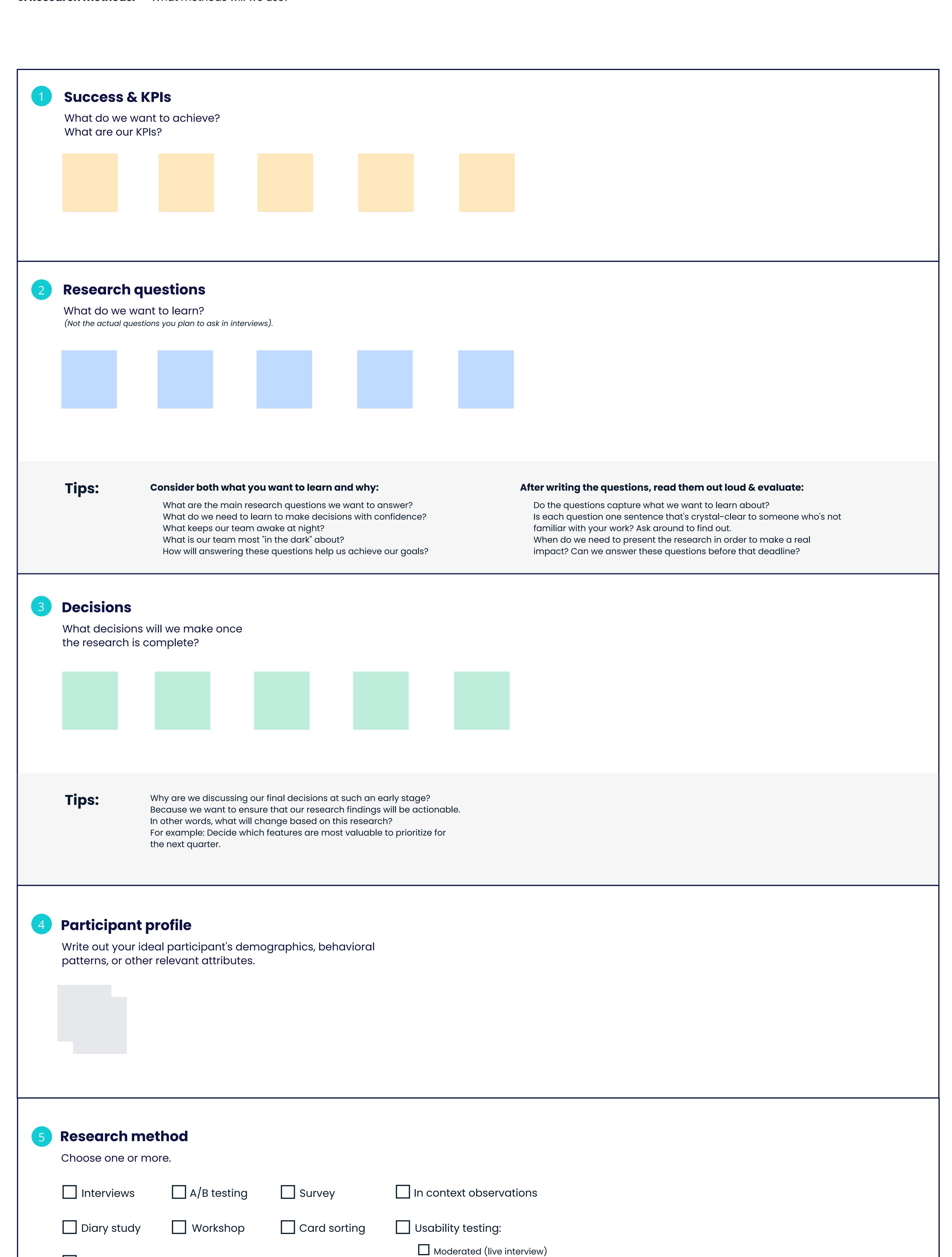
What kind of person do we want to speak with?

2. Research questions: What are the main things we want to learn from this research?

3. Decisions: What decisions will we make based on this research?

5. Research methods: What methods will we use?





Unmoderated (recorded session without you)